

# Vermay Nursery Co.

DALLAS HIGHWAY

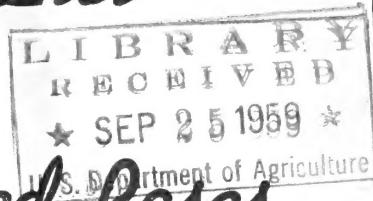
TYLER, TEXAS

PHONE LY 4-4432



## Wholesale Price List

SEASON 1959-1960



## Bareroot and Packaged Roses

### TO THE TRADE—

For 36 years we, at Vermay, have been leaders in the field of producing and shipping some of the finest Roses in America. This year, above all others, we are especially excited about the fine quality of our crop. A systematic spray program using proven fungicides, such as Maneb, has given excellent control of diseases. This, along with proper care at every level of operation, has resulted in more vigorous, healthy plants.

In presenting this copy of our new list, we wish to thank our customers for the business they have favored us with during the past and invite others to give us a trial order.

Visitors are always welcome and we extend a cordial invitation to visit our plant and fields anytime.

*Vermay Nursery Company*

Growers . Processors . Shippers

### TERMS AND CONDITIONS OF SALE

**PRICES:** All prices quoted herein are, F. O. B. Tyler, Texas.

**TERMS:** Usual trade terms to Nurserymen of established credit with us; otherwise 25% cash with order, balance C. O. D. 2% discount allowed if cash accompanies your order, except on packing charges and etc., which are net. 6% interest may be charged after 60 days.

**GUARANTEE:** We guarantee our stock to be fresh, disease free, and every effort is exerted to keep our stock true to name. We give no warranty, however expressed or implied, as to description, life or productiveness of stock; and in no event will we be liable for any amount greater than the original purchase price.

**LIABILITY:** We accept all orders upon condition that they shall be void should any injury befall our stock or conditions happen over which we have no control.

**CLAIMS:** All invoices are Payable at Tyler, Texas. No claim for rejection or deficiencies will be entertained unless made within ten days after arrival of stock. Stock travels at risk of purchaser.

**GRADING:** Our grading is equal to or exceeds the American Association of Nurserymen standards. All stock used is strictly first class, machine dug, properly packed and shipped.

**STORAGE AND SHIPPING:** It is a proven fact that Roses grown under the spray program have better keeping qualities for refrigerated storage. We maintain our own modern cold storage plant, which enables us to supply dormant stock on quick notice anytime during the shipping season. Shipping begins October 1.

**SERVICE:** We pride ourselves in offering and following through with the best service possible, giving each order large or small, our personal attention.

# Wholesale Prices - Bareroot Roses

CHOICE NON-PATENTED VARIETIES, 2-YR. FIELD GROWN.

Jumbo Grade \_\_\_\_\_  
 No. 1 Grade \_\_\_\_\_  
 No. 1½ Grade \_\_\_\_\_  
 No. 2 Grade \_\_\_\_\_

10 Rate (Less than 50)	100 Rate (Less than 500)	1000 Rate (500-Up)
.55 Ea.	.52 Ea.	.50 Ea.
.45 Ea.	.42 Ea.	.40 Ea.
.35 Ea.	.32 Ea.	.30 Ea.
.25 Ea.	.22 Ea.	.20 Ea.

Order in Bundles of 10 of a Variety  
 (For less than 10 of a variety add 10c per plant)

**PACKING:** Bareroot Roses are packed in multi-wall corrugated boxes lined with polyethylene. Roses packed, using this method, are received in better condition plus reducing the freight charges by approximately one-third, due to weight reduction. Materials used are charged for at cost.

## RED

American Beauty	Very Double, Hardy Red
Ami Quinard	Dark Velvety Red
*Better Times	Excellent Fragrant Red
*Charlotte Armstrong	Cerise Red
Christopher Stone	Large Dark Red
*Crimson Glory	Deep Velvety Crimson
*Etoile de Hollande	Deep Dark Red
F. S. Key	Large Rose Red
Grenoble	Good Clear Scarlet Red
McGredy's Scarlet	Velvety Crimson Scarlet
Night	Deep Crimson Red
Poinsettia	Large Double Dark Red
Radiance, Red	Best All Around Red
Red Talisman	Solid Bright Red
Rouge Mallerin	Dark Velvety Red
Syracuse	Popular Bright Crimson
Texas Centennial	Vermilion Red

## PINK

*Briarcliff	Brilliant Rose Pink
Dainty Bess	Single, Peach Pink
Dame Edith Helen	Pure Glowing Pink
Editor McFarland	Solid Glowing Pink
Margaret McGredy	Orange Vermilion
Mrs. Chas. Bell	Shell Pink
Paul Neyron (HP)	Clear Pink
Picture	Velvety Rose Pink
Radiance, Pink	Best All Round Pink
Sterling	Brilliant Pink, Yellow Base
The Doctor	Rich Satiny Pink

## WHITE

Caledonia	Lovely Pure White
F. K. Druschki (HP)	Large Double, Pure White
K. A. Victoria	Double, Fragrant, Creamy
Konigin Luise	Pure White, Double
*Rex Anderson	Double, Ivory White

## YELLOW

Eclipse	Large Bright Yellow
Golden Charm	Deep Unshaded Yellow
*Golden Dawn	Yellow, Flushed Old Rose
Golden Ophelia	Golden Yellow
*Good News	Coppery Yellow and Shell Pink
Lady Hillingdon (T)	Apricot Yellow
Luxembourg	Yellow, Toned Pink
*Mrs. P. S. duPont	Deep Yellow
*Soeur Therese	Rich Deep Yellow
Sunburst	Old Favorite Yellow
Yellow Condesa	Soft Clear Yellow

## TWO-TONE

Betty Uprichard	Two-Tone Pink
Condesa de Sastago	Two-Tone Red and Yellow
Contrast	Bronze, Pink and White
*Countess Vandal	Two-Tone Pink
Edith Nellie Perkins	Two-Tone Pink
Pres. Hoover	Yellow, Red and Gold
Talisman	Bright Red, Gold and Yellow

## POLYANTHAS AND FLORIBUNDAS

Baby Chateau	Dark Velvety Red
Baby Doll Tip-Top	Yellow, White, Rose Tips
D. T. Poulsen	Bright Blood Red
Else Poulsen	Bright Rose Pink Clusters
Eutin	Carmine Red
Floradora	Orange Scarlet, Very Choice
*George Elger	Clear Yellow, Dwarf Bush
Golden Salmon	Orange Pink Clusters
Ideal	Velvety Crimson Clusters
Improved Red Lafayette	Crimson Red
Katherina Zeimet	Very Double White
Mrs. R. M. Finch	Double, Rosy Pink Clusters
Perle d'Or	Double, Salmon Pink
Pink Orleans	Vivid Rose Pink
*Pinocchio	Salmon Pink, Gold Base
Red Ripples	Rich Deep Red
*Summer Snow	Snow White Clusters

## CLIMBERS

American Beauty	Old Favorite Red
Ami Quinard	Very Deep Velvety Red
Blaze, Everblooming	Brilliant Scarlet
Briarcliff	Vivid Pink
Editor McFarland	Solid Glowing Pink
Caledonia	Lovely, Pure White
Christopher Stone	Large Dark Red
*Etoile de Hollande	Deep Dark Red
Golden Charm	Deep Unshaded Yellow
Golden Salmon	Orange Pink Clusters
*Mrs. P. S. duPont	Deep Yellow
New Dawn	Blush Pink
Paul's Scarlet	Scarlet Red Clusters
Poinsettia	Large Double Dark Red
Radiance, Pink	Sport of Bush
Radiance, Red	Sport of Bush
*Summer Snow	Snow White Clusters
Talisman	Bright Red, Gold and Yellow
White American Beauty	Large Double, Pure White

\*THESE ROSES ARE 5c PER BUSH HIGHER IN PRICE

# Patented Roses

These Roses are being grown and sold under license from patent owners.  
(Prices are those listed by patent owners.)

## HYBRID TEA

Retail  
Price

2.75	Aztec, Pat. 1648	Orange Scarlet
2.00	Blanche Mallerin, Pat. 594	Pure White
2.25	Bravo, Pat. 983	Cardinal Red
**2.00	Capistrano, Pat. 922	Bright Pink
2.50	Charles Mallerin, Pat. 933	Crimson Red
**2.50	Chrysler Imperial, Pat. 1167	Crimson Red
2.50	Confidence, Pat. 1192	Yellow, White and Pink
2.25	Dr. Debat, Pat. 961	Rich Pink
2.25	First Love, Pat. 921	Delicate Pink
**2.50	Forty-Niner, Pat. 792	Bi-Color, Red and Yellow
**2.00	Fred Howard, Pat. 1006	Golden Orange
**3.50	Garden Party, Pat. 1846	Pale Ivory, Pink Tipped
1.85	Golden Scepter, Pat. 910	Brilliant Deep Yellow
2.00	Happiness, Pat. 911	Deep Red
**2.75	Helen Traubel, Pat. 1028	Peach and Apricot
**1.85	Katherine T. Marshall, Pat. 607	Rose Pink
3.50	Kordes Perfecta, Pat. 1604	Rose-Red and Cream
2.50	Lady Elgin, Pat. 1469	Orange and Apricot
2.50	Lemon Chiffon, Pat. 1241	Solid Rich Yellow
2.50	Love Song, Pat. 1360	Bi-Color, Salmon Pink Yellow
**2.25	Lowell Thomas, Pat. 595	Canary Yellow
2.00	Miami, Pat. 977	Orange Yellow
**2.25	Mirandy, Pat. 632	Garnet Red
**2.00	Mission Bells, Pat. 923	Salmon Pink
**2.75	Mojave, Pat. 1176	Orange and Red
2.50	New Yorker, Pat. 823	Scarlet Red
**2.25	Nocturne, Pat. 713	Dark Red
**2.50	Peace, Pat. 591	Yellow, Pink Tipped
2.50	Pink Lustre, Pat. 1641	Glowing Cool Pink
3.50	Pink Peace, Pat. 1759	Dusty Pink
2.25	Pres. Eisenhower, Pat. 1217	Clear Red
2.50	Royal Velvet PPAF	Cardinal Red
**1.85	Rubaiyat, Pat. 758	Rose Red
2.25	Show Girl, Pat. 646	Deep Rich Pink
**2.75	Tiffany, Pat. 1304	Brilliant Pink, Gold Base
**3.00	White Knight, Pat. 1359	Double Snowy White

## GRANDIFLORA

2.50	Buccaneer, Pat. 1119	Brilliant Yellow
3.00	El Capitan, Pat. 1796	Spanish Red
3.00	Golden Girl PPAF	Clear Yellow

\*\* All American Rose Selection

## WHOLESALE PRICES ON PATENTED ROSES, BARE ROOT

Quantity Rates on Patented Roses Apply on Specified Quantities of One Variety Only.

### WHOLESALE PRICE PER EACH

#### NO. 1 GRADE

Retail Each Price	1.9	10-19	20-99	100-249	250-Up
\$5.00	\$3.00	2.75	\$2.50	\$2.20	\$1.85
3.50	2.20	1.90	1.75	1.65	1.50
3.00	1.90	1.65	1.50	1.40	1.30
2.75	1.75	1.50	1.38	1.30	1.20
2.50	1.60	1.40	1.25	1.20	1.10
2.25	1.40	1.25	1.13	1.05	.95
2.00	1.25	1.10	1.00	.95	.85
1.85	1.20	1.05	.93	.85	.80
1.75	1.15	1.00	.88	.80	.75
1.50	1.00	.90	.75	.70	.65

(No. 1½ Grade @ 20% Less)

FOR PACKAGED PATENTED ROSES SEE PAGE FOUR

# Wholesale Prices--Packaged Roses

For variety selections see listings on page two and three

All plants are packaged in attractive Tinted Foil with \*Lacquer Coating, except "Little Miss." Each packaged variety is identified in full natural color. Complete planting instructions are printed on the back of the package. A polyethylene coated paper is used for an inner-wrap.

\*Lacquer Coating, an over-all coating of lacquer to give added protection against scuffing and color fading.

**PLEASE NOTE: DO NOT ORDER LESS THAN FIVE OF A VARIETY**

**PATENTED ROSES**—Packaged in "Garden Pride," Attractive White, Gold and Black Foil.

No. 1 Grade, Retail Price Less 40%.

No. 1½ Grade, Retail Price Less 50%.

Packed 24 to case—Approx. Wt. Per Case 60 Lbs.

Jumbo Grade—Extra heavy select plants having four or more strong canes. Packaged in "Garden Pride," Attractive White, Gold and Black Foil.

Packed 12 to case—Approx. Wt. Per Case 45 Lbs. Price .75 Each

No. 1 Grade—Three or more strong canes. Packaged in "Verco Select" Brilliant Gold Green and White.

Packed 24 to case—Approx. Wt. per case 60 Lbs. Price .55 Each

## COLORFUL AND HELPFUL ADVERTISING AND MERCHANDISING AIDS AVAILABLE UPON REQUEST.

No. 1½ Medium Grade—Average three canes. Packaged in "E-Z Grow Select," Colorful Bronze, Green and White. Packed 30 to case—Approx. Wt. per case 60 Lbs. Price .45 Each

No. 2 Grade—Two or more canes. Packaged in "Little Miss," Colorful, Neat and Attractive Red and Green. Packed 48 to case—Approx. Wt. per case 60 lbs. Price .32 Each

Multi-Packs—"Garden Pride" Collections, Packaged in colorful Green, Red and Gold.

	2 N 1	Packed To Cs.	3 N 1	Packed To Cs.	5 N 1	Packed To Cs.
No. 1 Grade	1.05 Ea.	24	1.45 Ea.	12		
No. 1½ Grade	.85 Ea.	24	1.20 Ea.	12	1.70 Ea.	12
No. 2 Grade	*.65 Ea.	30	.85 Ea.	24	1.30 Ea.	12

\* No. 2 Grade "2N1" Pks, Packaged in E-Z Grow Bronze

**NOTE: For Poly-Covered Tops, Not Waxed, Add 5c Per Package.**

**MINIMUM ORDER — 2 CASES**

- **CALL US COLLECT.** LY 4-4432, for special quotations on truck or car load quantities.
- **CONTAINER ROSES** for Spring Sales, write now for information and prices.
- **CONTRACT GROWING**, we invite your inquiries on contract growing for Patented and Non-Patented Roses.

Members of

Texas Association of Nurserymen  
American Association of Nurserymen  
Texas Rose Research Foundation, Inc.

Florida Nurserymen and Growers Association  
American Rose Society  
Louisiana State Horticultural Association

Vermay Nursery Co.

Dallas Hwy

Ph. Lyric 4-4432

Tyler, Texas